



VividCote® E

Countertop Coating System

Don't settle for ordinary, choose Vivid!



HAWK RESEARCH LABORATORIES, LLC.
High Performance Coating Systems

High-Performance Professional Countertop Coating System

- ZERO VOC AND VIRTUALLY ODORLESS
- EXTREMELY DURABLE—SCRATCH, CHEMICAL, AND WEAR-RESISTANT
- FDA COMPLIANT FOR USE ON FOOD CONTACT SURFACES¹
- FORMULATED WITH UV ADDITIVES TO EXTEND COATING LIFESPAN
- OPTIONAL STERLION™ ANTIMICROBIAL TECHNOLOGY² AVAILABLE
- IDEAL FOR MOST APPLICATION TECHNIQUES
- HIGH GLOSS FINISH, OR APPLY OPTIONAL SATIN OR SEMI-GLOSS CLEAR COAT
- RETURNED-TO-SERVICE THE NEXT DAY

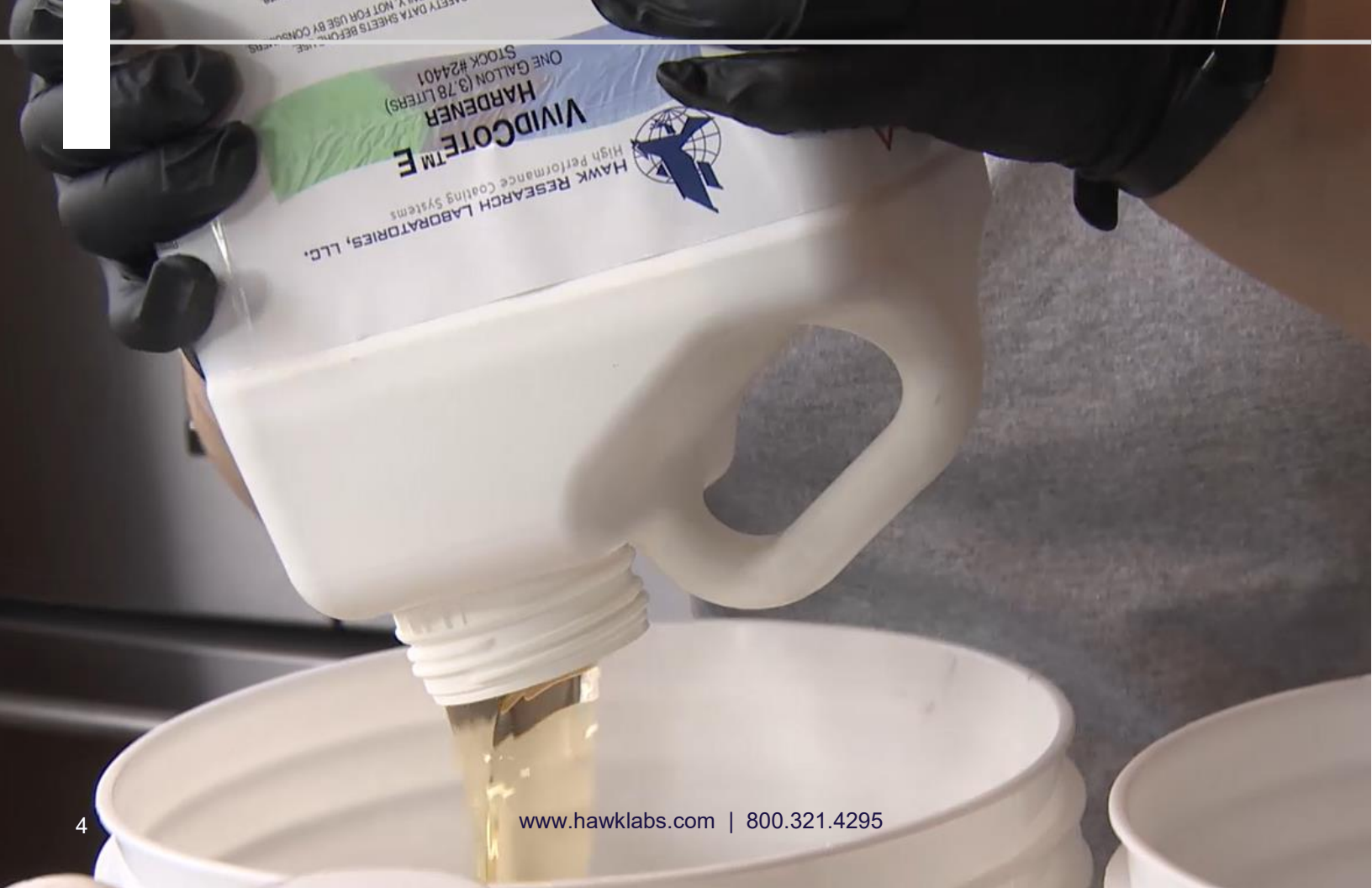
¹ Meets the FDA standards in accordance with 21 CFR 175.300 governing the use of resinous and polymeric coatings on food contact surfaces.

² Sterlion silver ion antimicrobial technology protects the surface from the harmful effects of bacteria.

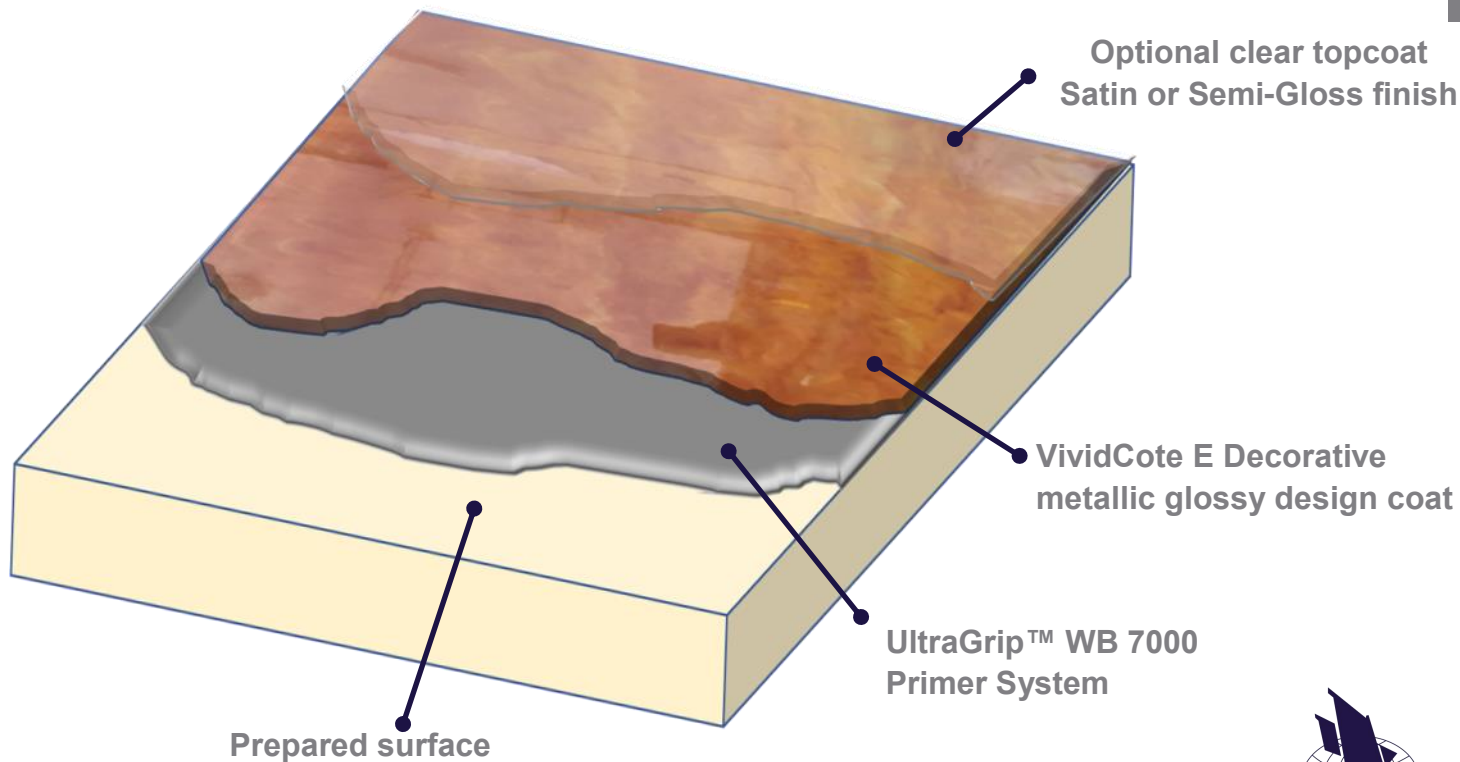




UltraGrip™ WB Primer System in Dark Gray, VividCote® E Countertop Coating System in Clear mixed with Dream Metallics™ Metallic Mica in Gunmetal Gray, Isopropyl Alcohol mixed with Dream Metallics in Black Gray and Gunmetal Gray, StoneGard™ Lo Topcoat System in satin finish.



VividCote® E Countertop Coating System






VividCote® E Countertop Coating System in White, and Clear mixed with Dream Metallics™ Mica Powders in Gunmetal Gray.

VIVIDCOTE® E COUNTERTOP COATING SYSTEM

This durable two component, high-gloss clear coating is designed to pair perfectly with the Dream Metallics™ Collection of metallic pigments.

Create the look of natural stone, or add dramatic flair with a more multi-color artistic design. With nearly endless color combinations and application techniques, the only limit is your imagination.

Typical Properties at 70° with 50% Relative Humidity	
Time to Recoat	12 hours
Return to Full Service	5-7 days
Pot Life	30-40 minutes
Coverage per mixed gallon	25-30 ft ² @ 60 mils (1/16") dry film thickness (varies by technique)
Sizes	Quarts, Gallons, 2-Gallon Kit, 2-Quart Kit
Colors	Clear and White base available Add pigments for desired colors
VOC	Low Odor, Zero VOC
Pencil Hardness	2H (ASTM D3363)
Mix Ratio	1:1
Special Characteristics	<div></div> <ul style="list-style-type: none">• UV additives for extended coating lifespan• FDA Compliant for food contact surfaces



DREAM METALLICS™ COLLECTION OF PIGMENTS

Choose from more than 30 deep and rich Dream Metallics pigments to create shimmering, pearlescent, fluorescent, and iridescent effects. These pigments are designed to be field-blended into any of Hawk's clear topcoat systems, and can be applied using all of today's popular techniques. Available in four powder formats: Mica Metallic, Pearlescent, Sparkle Effects, and Special Effects.



Sizes	10g (0.4 oz), 50g (1.8oz), and 450g (15.9oz) containers
VOC	Zero
Recommended Add Rate	25 grams per mixed gal

Dream Metallics Mica Metallics in Copper Kettle





DREAM METALLICS™ COLLECTION—METALLIC MICA POWDERS

The rich metallic mica powders offer deep colors that apply beautifully using spraying, rolling, pouring or brushing techniques. Available in 10, 50, and 450 grams packaging.



Wine Red



Scarlet Red



Ocean Blue



Sapphire Blue



Apple Green



Carnation Pink



Lilac Purple



Royal Purple



Magenta



Hazelnut Brown



Venetian Bronze



Copper Kettle



Orange Gold



Gunmetal Gray



Black Gray



Canary Yellow¹



Tropical Orange¹

¹Hawk recommends black basecoat for all colors except those denoted where a white basecoat is recommended.

Note: All Dream Metallics products are sold by gram weight. Due to the variance in density of certain colors, some packaging may appear more full than others.

Final colors and pattern may vary due to application technique, basecoat color, environmental conditions, the surfaces being treated, differences in computer monitors, and other elements which may cause differences from the samples presented. All colors are representative only.

DREAM METALLICS™ COLLECTION—PEARLESCENT POWDERS

For a softer look, we recommend spraying, rolling, pouring or brushing these pearl colors on to a dark primed surface as the primary color. Available in 10, 50, and 450 grams packages.



DREAM METALLICS™ COLLECTION—SPARKLE EFFECTS POWDERS

For a more glittery surface, these light reflecting sparkle effects add elegance to any spray, roll, pour or brush technique. Available in 10, 50, and 450 grams packages.



DREAM METALLICS™ COLLECTION—SPECIAL EFFECTS POWDERS



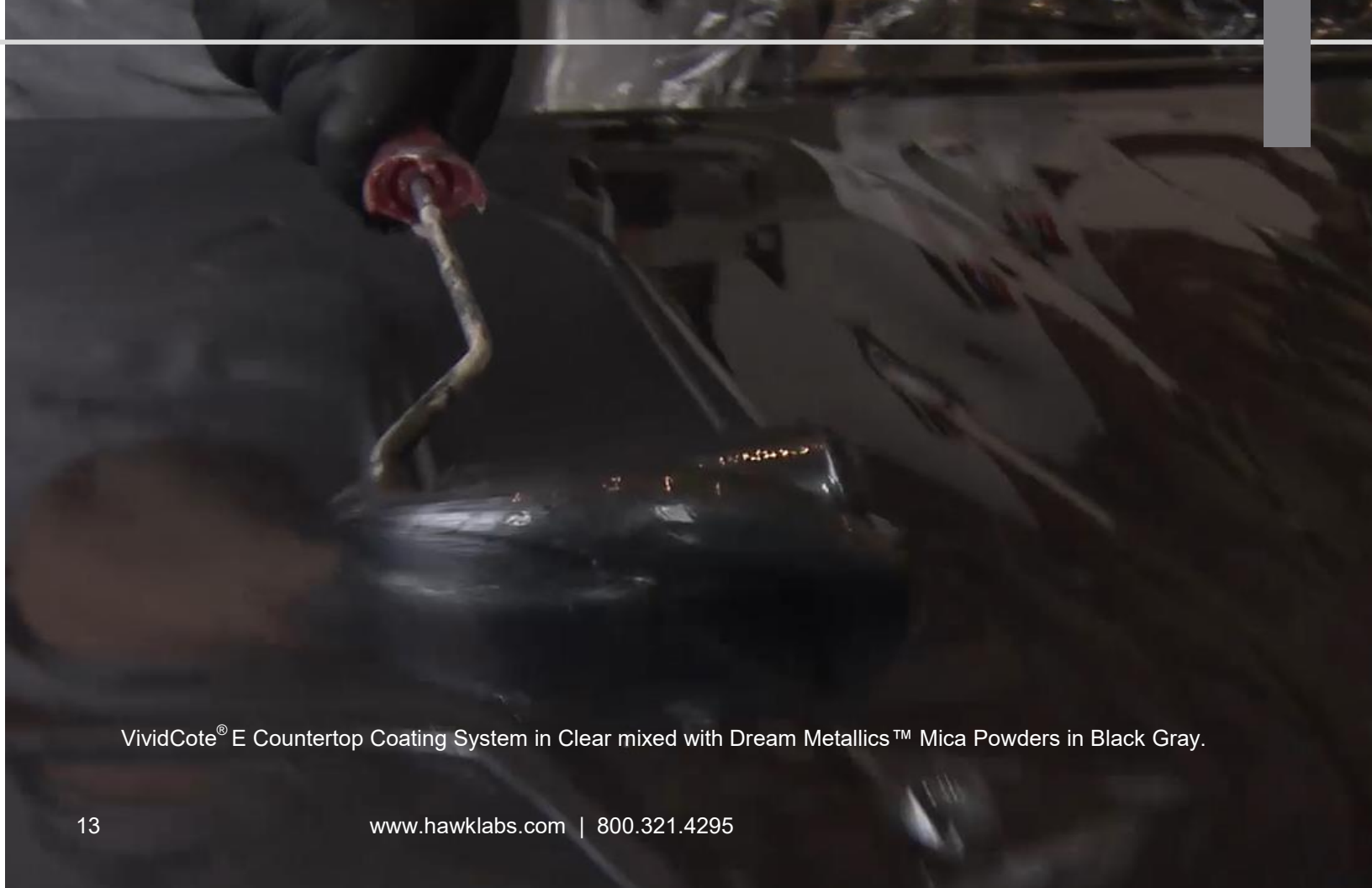
ULTRAGRIP™ WB 7000 WATER-BASED PRIMER SYSTEM

The UltraGrip WB 7000 primer system provides the adhesion, hide, and durability of a high performance epoxy in an easy-to-clean up, virtually odorless water-based formula.



UltraGrip™ WB 7000 Primer System
in Dark Gray.

Typical Properties at 70° with 50% Relative Humidity	
Time to Recoat	30-40 minutes
Return to Full Service	24-48 hours
Pot Life	<4 hours
Coverage	230 ft ² @ 3 mils dry film thickness
Sizes	Quarts, Gallons, 2-Gallon Kit, Garage System
Colors	White, Black
VOC	Virtually Odorless, <25 VOC
Adhesion	5A, 5B (ASTM D3359-09)
Mix Ratio	1:1, dilute with water as needed



VividCote® E Countertop Coating System in Clear mixed with Dream Metallics™ Mica Powders in Black Gray.



PRODUCT TESTING

Laboratory Tested Using ASTM Testing Standards

For decades, Hawk's products have been recognized industry-wide for their superior performance and quality. Before any product is launched, the Product Development team conducts a comprehensive series of performance and quality control tests. Below are just a few of the tests conducted on the VividCote® E Countertop Coating system:

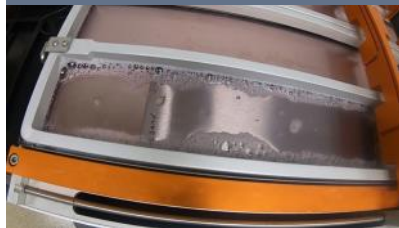
ADHESION

ASTM D3359



WASHABILITY

ASTM D4828-94



STAIN RESISTANCE

ASTM D1308



GLOSS

ASTM D523



PENCIL HARDNESS

ASTM D3363



COATING FLEXIBILITY

ASTM D522



DRY TIME

ASTM D1640



WEIGHT/GALLON

ASTM D1475



Practical Application Testing

Hawk's testing extends beyond the laboratory. VividCote® E Countertop Coating system was also subjected to in-field application testing:

400° OVEN — CERAMIC & METAL

Placed on coating for 15 seconds

Results: no chips, cracks, or blisters



STEEL HAMMER —

3 hard strikes in same spot

Results: no chips, cracks, or blisters



Note: For optimal results, Hawk recommends the use of hot pads beneath any heat sources.



VividCote® E Countertop Coating System in Clear mixed with Dream Metallics™ in White Pearl, Black Gray, and Gunmetal Gray.

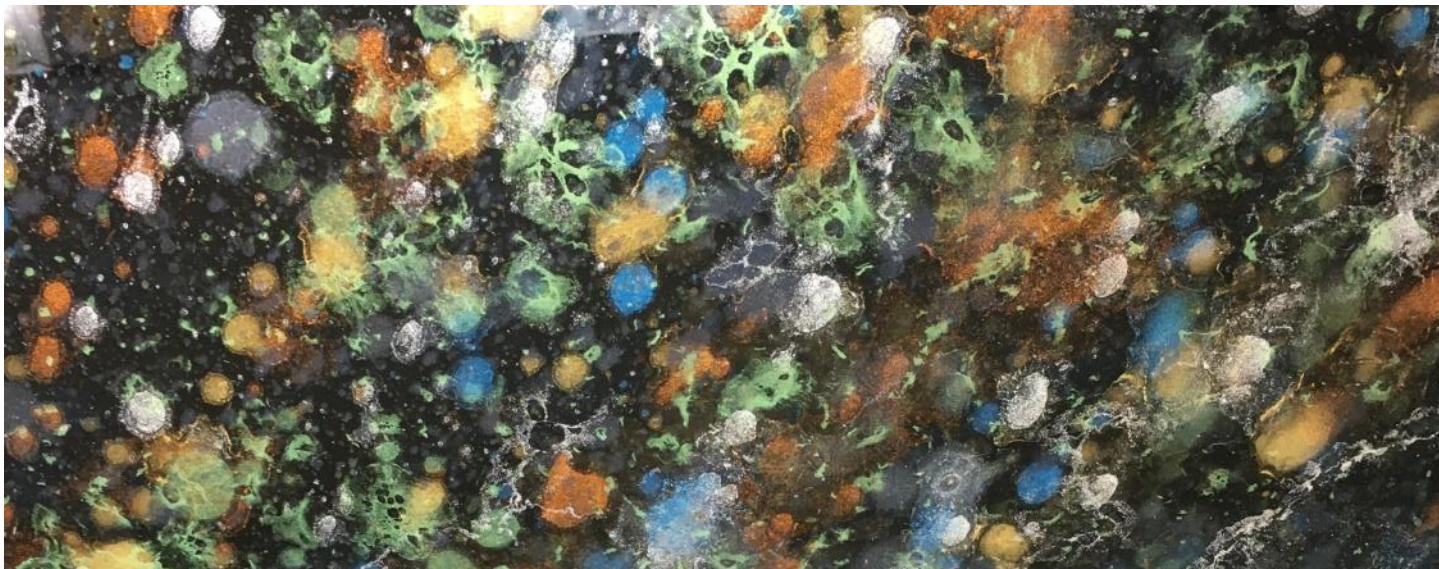


ANCILLARY SUPPLIES & EQUIPMENT

VividCote® E Countertop Coating System in Clear mixed with Dream Metallics™ in Gunmetal Gray.

ISOPROPYL ALCOHOL 99%

Mix with Dream Metallics™ Metallic Powders or spritz Clear over VividCote® E Countertop Coating System to add dimension and layers to a metallic surface.



UltraGrip™ WB Black Primer System topped with VividCote E Countertop Coating System in Clear mixed with Dream Metallics Powders in Black Gray, and Isopropyl Alcohol mixed separately with Dream Metallics Powders in Apple Green, Gold Pearl, Ocean Blue, White Pearl, and Copper Kettle.

DISPOSABLE SUPPLIES

As a convenience to its customers, Hawk stocks a variety of disposable supplies. Save a trip to the hardware store, simply add these items to your next order.



GLOVES



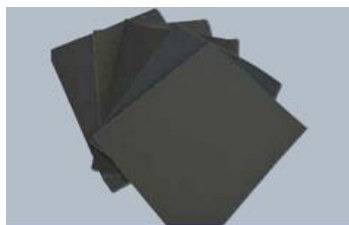
DISPOSABLE MASKS



PLASTIC CONTAINERS



**PROFESSIONAL
MASKING PAPER**



PREMIUM SANDPAPER



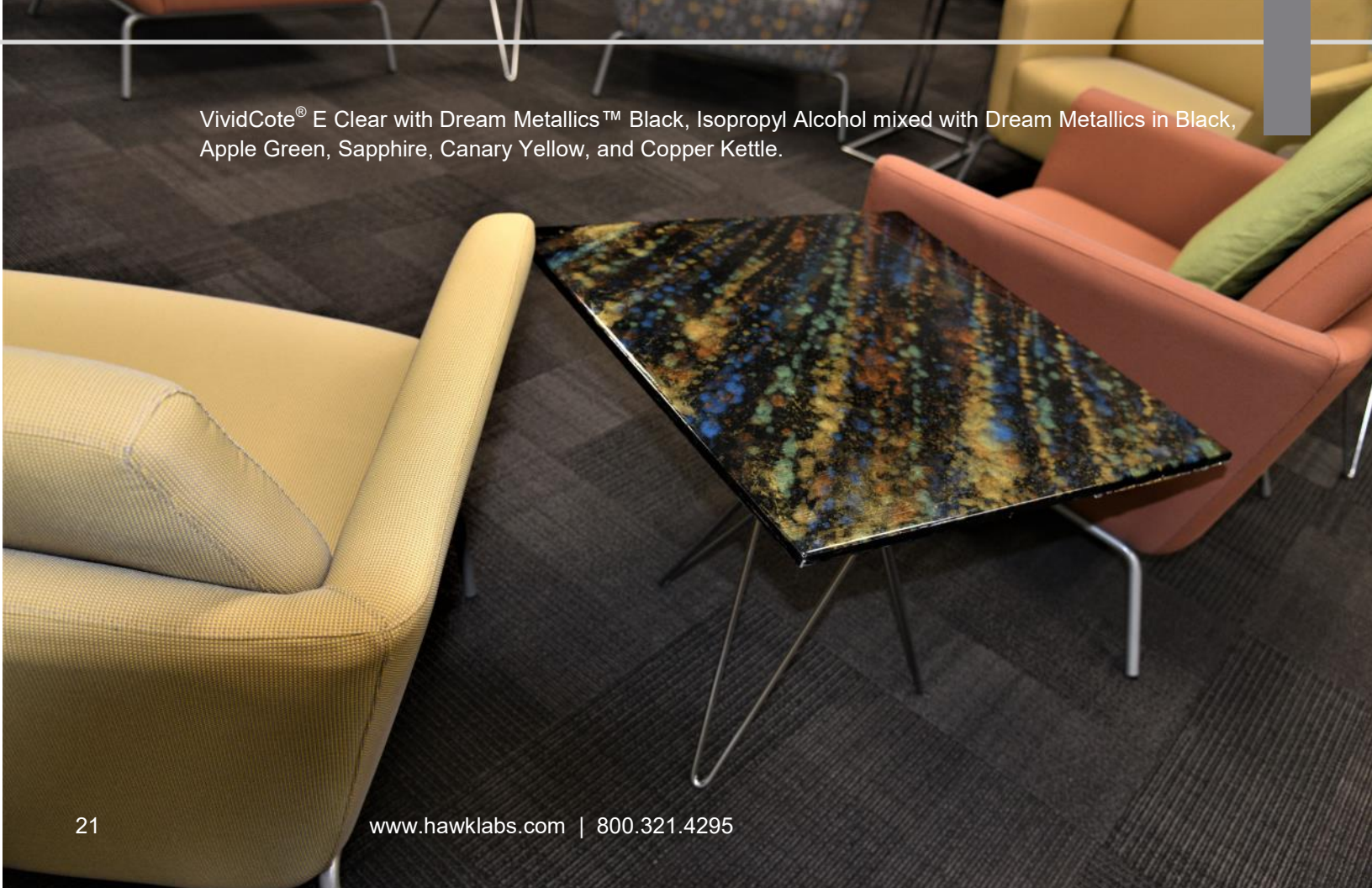
**DISPOSABLE MIXING
CUPS**



ROLLER SPONGES



3M® HAND MASKER



VividCote® E Clear with Dream Metallics™ Black, Isopropyl Alcohol mixed with Dream Metallics in Black, Apple Green, Sapphire, Canary Yellow, and Copper Kettle.



VividCote® E Countertop Coating System in Clear mixed with Dream Metallics™ Mica Pigment in Gunmetal Gray, and Isopropyl Alcohol mixed with Dream Metallics Mica Pigments in Black Gray and Silver Pearl.

Disclaimers

- 1) All monitors and printers vary and may display colors differently. Due to chemical composition, thickness, application methods, basecoat color and job site conditions, individual colors may vary. Sample colors pictured in this brochure are close approximations but should not be used for specification purposes. For best color selection, contact Hawk Research Laboratories to obtain chip samples.
- 2) All Dream Metallics™ metallic powders are sold by weight. Due to the variance in density of certain colors, some packaging may appear more full than others.
- 3) Return-to-Full-Service Time is calculated from start of basecoat application. Drying times vary based on technique and conditions.
- 4) All ASTM testing was performed in an indoor laboratory under controlled conditions.



About Hawk Research Laboratories

Hawk is the recognized industry leading manufacturer of professional resurfacing systems used in residential, commercial, and industrial applications worldwide. We develop high performance premium products with attractive colors and designs and enhanced functionality. These systems are a cost-effective alternative to renovation. For more information, visit www.hawklabs.com or call 800.321.HAWK (4295).



HAWK RESEARCH LABORATORIES, LLC.

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Hawk Research Labs

www.hawklabs.com

800-321-4295

sales@hawklabs.com

