



**HAWK RESEARCH LABORATORIES, LLC.**  
High Performance Coating Systems

# Transform Your Surfaces



Bathtubs ▪ Shower Bases ▪ Countertops  
Cabinets ▪ Tile ▪ Concrete Floors



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www.hawklabs.com



## The Reality of Renovation

Replacing a bathtub may sound like a good idea, but the hidden costs quickly add up.

Basic tub costs	\$300
Demolition and removal	\$75—\$150
Plumber to reattach pipes	\$299
Tub installation	\$2,300—\$2,896

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**Total Investment**                      **Nearly \$4,000!**



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Source: <https://www.today.com/home/here-are-best-options-bathtub-renovations-bathroom-remodels-t130871>

# Why Renovate When you Can Resurface?

Resurfacing is a cost-effective, time-saving alternative to renovation. According to the national averages reported by HomeAdvisor.com, resurfacing areas rather than replacing them can drive real cost savings for property owners and managers.

Bathtub	
Resurface	Installation
\$405	\$2,301

Cabinet	
Resurface	Installation
\$2,671	\$4,887

Tile	
Resurface	Installation
\$443	\$1,809

Tile Flooring	
Resurface	Installation
\$443	\$1,763

Counter (30 sq. ft.)	
Resurface	Installation
\$931	\$2,689



# The Benefits of Resurfacing



## ***SAVES MONEY***

On average, resurfacing costs 70—80% less than renovation and can restore the useful life of your fixtures for up to 15 years.



## ***SAVES TIME***

No permits required\*, and a resurfaced area can typically be returned to service in less than 24 hours; renovations can take weeks or even months.



## ***CLEANER WITH LESS WASTE***

The typical resurfacing project generates less than one bag of waste; a renovation generates one dumpster or more.



## ***DESIGN & FUNCTIONALITY***

Your tired and worn out surfaces can have a good-as-new appearance that seamlessly blends into your updated design plans. Resurfacing offers an almost unlimited range of designs and precision color-matching capabilities, plus optional upgrades like an antimicrobial additive protects surfaces from the harmful effects of bacteria, mold, and odor.



## ***SUSTAINABILITY***

Eliminates the environmental costs of manufacturing a replacement surface and disposing of original surface.





**BEFORE**



**AFTER**

# The Professional Resurfacing Process

## Cleaning & Surface Preparation



- A) Clear work area, set up exhaust equipment, mask surfaces
- B) Thoroughly clean surface, repair chips/cracks, and prepare it for bonding to coatings

## Primer Coat Applied



Spray apply 2-3 coats of primer

**Optional:**

- Low odor
- Low VOC
- Anti-slip

## Multicolor Finish & Additives Applied (optional)



Spray apply 2-3 coats

**Optional:**

- Variety of colors & designs

## Topcoat Applied



Spray apply 2-3 coats

**Optional:**

- Fast cure time
- Low odor
- Low VOC
- FDA compliant
- Anti-microbial

The resurfacing process requires special handling and safety equipment, and should only be done by a trained professional. Final design, color, and fleck sizes may vary based on ambient conditions and the style and technique preferences of the resurfacing professional.



# Transforming Surfaces Since 1979

## About Hawk Research Laboratories, LLC

Hawk is the recognized industry leading manufacturer of professional resurfacing systems used in residential, commercial, and industrial applications worldwide. We develop high performance premium products with attractive colors and designs, and enhanced functionality that are a cost-effective alternative to renovation. For more information, visit [www.hawklabs.com](http://www.hawklabs.com) or call 800.321.4295 (HAWK).



40 YEARS

HANDS-ON INDUSTRY  
EXPERIENCE

R&D TEAM LED BY  
A PhD SCIENTIST

A PROVEN  
PORTFOLIO OF  
INDUSTRY-  
LEADING  
PRODUCTS

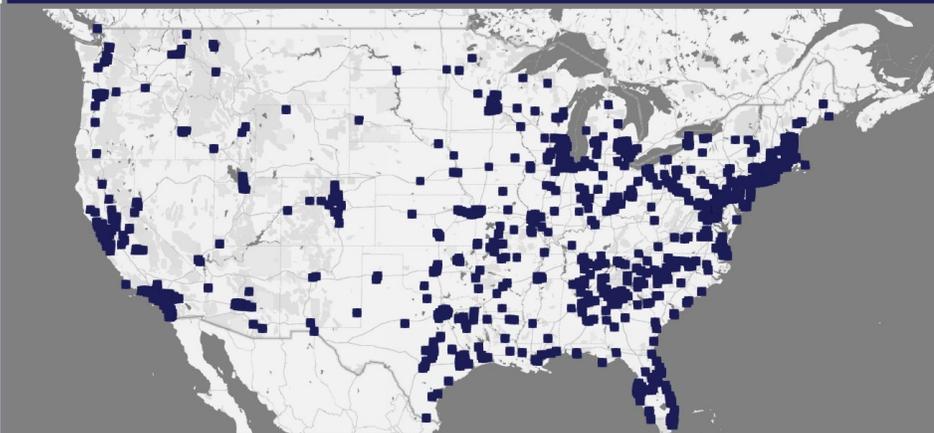


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A SUCCESSFUL  
TRACK RECORD  
OF INNOVATION

THE LARGEST NETWORK OF  
PROFESSIONAL RESURFACING TECHNICIANS



RIGOROUS QUALITY  
CONTROL TESTING AND  
REGULATORY  
COMPLIANCE

**Don't Take Our Word For It.**  
**Here's What a Few of Hawk's Customers Are Saying\*:**



**99%+ Quality Rating\***

99% of customers agree, Hawk's products have good or superior quality.



**Five Star Satisfaction Rating\***

Hawk's customers agree that Hawk delivers good or superior overall satisfaction.



**“We have worked with Hawk for many years. They are great to work with and have top-notch products.”**

**- Linda, Shoreview, MN**

**“I have been using Hawk's materials for 23 years. I have no reason to change.”**

**- John, Payson, AZ**

**“Hawk is very professional at what they do, and they always have what I need.”**

**- Carlos, North Hollywood, CA**

**“All of our needs have been more than covered since using Hawk starting in 2013”**

**- Joe, Tallahassee, FL**



\* Based on Hawk's 2018 Customer Satisfaction Survey.

# **Eliminate the frustration of renovation. Transform your space with resurfacing.**



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